

**TOWN OF BLACKFALDS
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE**

Civic Cultural Centre – 5018 Waghorn Street
Monday, June 2, 2025, at 7:00 p.m.

MINUTES

MEMBERS PRESENT

Kala Pandit, Chair
Cory Twerdoelib, Vice Chair
Brenda Dennis, Town of Blackfalds Councillor
Tyler Mitchell, Member at Large (*virtual*)
Kyle Braithwait, Member at Large (*virtual*)
Reina Lemieux, Member at Large
Denise Sumner, Member at Large
Darlington Etaje, Member at Large (*virtual*)
Robert Hogan, Member at Large

OTHERS ATTENDING

Peter McGee, EDO
Lorrie Logan, Municipal Clerk

REGRETS

Jamie Hoover, Town of Blackfalds Mayor
Ray Olfert, Member at Large
Christa French, Member at Large
Justine Loshny, Member at Large
Trent Kroetsch, Member at Large

WELCOME AND CALL TO ORDER

EDO Peter McGee welcomed all attending and called the Economic Development & Tourism Advisory Committee Meeting to order at 7:00 p.m.

RECEIVE THE AGENDA

MOTION:

Councillor Dennis moved That the Economic Development & Tourism Advisory Committee receive the Agenda for June 2, 2025, as presented.

CARRIED UNANIMOUSLY

TREATY SIX LAND ACKNOWLEDGEMENT

A Land Acknowledgement was read to recognize that the Town of Blackfalds is on Treaty Six territory.

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PRESENTATION

None

BUSINESS

Approval of Minutes

MOTION:

Member Sumner moved That the Economic Development & Tourism Advisory Committee approve the Minutes from April 7, 2025, as amended and be brought forward to a future Regular Council Meeting.

Business Walk 2025

EDO McGee presented to the Committee strategies for conducting an effective Business Walk and invited volunteers to lead this initiative.

MOTION:

Member Hogan recommended That the Economic Development & Tourism Advisory Committee members support the creation and implementation of an annual Business Walk in Blackfalds using Option 2.

MOTION:

Chair Pandit recommended That the Economic Development & Tourism Advisory Committee members select Member Sumner as lead of the Business Walk subcommittee from the Economic Development and Tourism Advisory Committee.

Entrepreneur Event – Fall of 2025

EDO McGee presented several recommendations for hosting this event in the fall of 2025 and was looking for guidance on how to proceed.

Lemonade Day Request for Judges

EDO McGee provided an overview of the Lemonade Day and is requesting 3-5 members from EDTAC Committee to Volunteer as Judges on June 14th during the hours of 12:00pm to 3:00pm.

Members Sumner, Lemieux, and Etaje have confirmed their availability to volunteer. Other Members who were not present at the meeting are welcome to sign up to volunteer for June 14, 2025.

REPORT FOR COMMITTEE

EDTAC Terms of Reference

EDO McGee shared details from Standing Committee of Council on the updated recommendations for the new EDTAC Terms of Reference.



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EDO Spring Report – April – June 2025

EDO McGee gave a report on activities and meetings that he attended from April – June 2025.

MOTION:

Member Dennis moved that the Economic Development & Tourism Advisory Committee receive the June 2, 2025, reports for information.

CARRIED UNANIMOUSLY

ADJOURNMENT

Adjourned the Economic Development & Tourism Meeting at 8:14 p.m.

- Original Signed -

Kala Pandit, Chair

- Original Signed -

Lorrie Logan, Municipal Clerk