

**TOWN OF BLACKFALDS
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE
IN PERSON
September 11, 2023**

A Blackfalds and District Economic Development & Tourism Advisory Committee meeting for the Town of Blackfalds was held in person on September 11, 2023 at the Civic Centre – Tayles Boardroom at 7:30 pm.

MEMBERS PRESENT:

Jamie Hoover, Town of Blackfalds Mayor
Brenda Dennis, Town of Blackfalds Councillor
Marina Appel, Town of Blackfalds Councillor
Ray Olfert, Public at Large
Cliff Soper, Public at Large
Melissa MacLeod, Public at Large
Robert Hogan, Public at Large

ATTENDING:

Rick Sadick, Economic Development Officer
Alyssa Borix, Community Services Administration Assistant

REGRETS:

Kyle Braithwaite, Public at Large
Denise Sumner, Public at Large
Craig Schroh, Public at Large

OTHERS PRESENT:

N/A

AGENDA

1. ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE MEETING

1.1 CALL TO ORDER – 7:30 PM – IN PERSON

- The regular meeting was called to order by Chair Olfert at 7:38 PM.

2. LAND ACKNOWLEDGEMENT

Chair Olfert gave a land acknowledgement

3. AGENDA APPROVAL

**3.1 AGENDA FOR THE SEPTEMBER 11, 2023 ECONOMIC DEVELOPMENT & TOURISM
ADVISORY COMMITTEE MEETING**

RES. 17/23

Member Soper moved to approve the agenda for the September 11, 2023 meeting as presented.

MOTION CARRIED UNANIMOUSLY

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4. DELEGATION

N/A

5. BUSINESS ARISING FROM MINUTES

N/A

6. BUSINESS

6.1 BHPARC UPDATE

- EDO Sadick gave a background
 - Apollo not closing, 1-3 new doctors
 - RDPCN meeting on Sept 13
 - Rural Health Week appreciation baskets were well received
 - Obstacles doctors and clinics face were discussed

6.2 PROPOSED OPERATING BUDGET

- EDO Sadick gave a background
 - Travel budget decreased
 - Red Deer Show participation
 - Lacombe Regional Tourism membership cost vs return
 - Rebranding moved to MarComm budget

RES. 18/23

Member MacLeod moved that the Economic Development & Tourism Advisory Committee recommend the proposed budget to Council.

MOTION CARRIED UNANIMOUSLY

7. ACTION CORRESPONDENCE

N/A

8. INFORMATION

8.1 EDO INTRODUCTION AND UPDATE

- EDO Sadick gave a background
 - Identified seniors housing as a main priority
 - Affordable living for all income levels
 - Feasibility study tomorrow
 - New pet store

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- Rural Renewal Stream
- Fabricland in Red Deer is looking for a new building
- Forum Properties, lease space available
- Seniors housing, minor assisted living

8.2 RURAL RENEWAL STREAM UPDATE

- EDO Sadick gave a background
 - Agency to apply for a designation
 - Encouraging immigrants to move/work for local businesses
 - Invest Alberta is picking up steam

8.3 DEVELOPER SURVEY RESULTS

- EDO Sadick gave a brief overview
 - Questions regarding “ZLL”, zero lot line
 - Businesses without signage, lightstand on Parkwood Rd not up-to-date
 - Review bylaw regarding signage

8.4 NEW BUSINESS LICENSES

- EDO Sadick gave a brief overview
 - 2 new home-based businesses

8.5 BUILDING PERMITS

- EDO Sadick gave a brief overview
 - Basement renovations
 - Some commercial
 - Dentist going in lot next Esso station

8.6 LOCAL INTEL Q2

- EDO Sadick gave a brief overview
 - Traffic remains steady
 - Reports are informational

8.7 PROTECTIVE SERVICES REPORTS

- EDO Sadick gave a brief overview
 - EDO would like to revise the time frame of when the agenda is distributed

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8.8 BOLT REPORTS

- EDO Sadick gave a brief overview
 - Possible to purchase BOLT tickets at RDP Student Union

8.9 REGIONAL TRAIL ECONOMIC CORRIDOR INTRODUCTION

- Mayor Hoover gave a background
 - Central Alberta Regional Trail Society
 - Update trail between Red Deer and Blackfalds
 - Neighbouring watersheds would like info spots along trail

8.10 BOARD MEMBER INTRODUCTION AND ROUND TABLE

9. APPROVAL OF INFORMATION ITEMS

RES. 19/23

Member Schroh moved that the Economic Development & Tourism Advisory Committee accept the information items as presented.

MOTION CARRIED UNANIMOUSLY

10. APPROVAL OF MINUTES

RES. 20/23

Councillor Appel moved that the Economic Development & Tourism Advisory Committee accept the minutes as amended for March 6 meeting.

MOTION CARRIED UNANIMOUSLY

11. ADJOURN

Chair Olfert moved that the Economic Development & Tourism Advisory Committee meeting be adjourned.

RES. 21/23

Meeting adjourned at 9:00 PM.

MOTION CARRIED UNANIMOUSLY



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- Original Signed -

RAY OLFERT, CHAIR

- Original Signed -

RICK SADICK, ECONOMIC DEVELOPMENT OFFICER

Next meeting scheduled for November 6, 2023 @ 7:00pm