

TOWN OF BLACKFALDS ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE

Civic Cultural Centre – 5018 Waghorn Street
Monday, February 3, 2025, at 7:00 p.m.

MINUTES

MEMBERS PRESENT

Jamie Hoover, Town of Blackfalds Mayor
Brenda Dennis, Town of Blackfalds Councillor
Kala Pandit, Member at Large (*virtual*)
Tyler Mitchell, Member at Large (*virtual*)
Christa French, Member at Large (*virtual*)
Reina Lemieux, Member at Large (*virtual*)
Cory Twerdoclib, Member at Large
Justine Loshny, Member at Large
Darlington Etaje, Member at Large

OTHERS ATTENDING

Peter McGee, EDO
Lorrie Logan, Municipal Clerk

REGRETS

Ray Olfert, Chair
Robert Hogan, Member at Large
Kyle Braithwaite, Member at Large

WELCOME AND CALL TO ORDER

EDO Peter McGee welcomed all attending and called the Economic Development & Tourism Advisory Committee Meeting to order at 7:07 p.m.

INTRODUCTION

Introduced New and present EDTAC members.

RECEIVE THE AGENDA

MOTION:

Councillor Dennis moved That the Economic Development & Tourism Advisory Committee receive the Agenda as presented.

CARRIED UNANIMOUSLY

TREATY SIX LAND ACKNOWLEDGEMENT

A Land Acknowledgement was read to recognize that the Town of Blackfalds is on Treaty Six territory.

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PRESENTATION

Central Alberta Economic Partnership (CAEP) – Tracy Gardner, Executive Director (virtual)

Executive Director Gardner delivered a presentation on CAPE, discussing potential collaborations and support for Blackfalds in the realm of Economic Development.

BUSINESS

Appointment of Chair and Vice-Chair

The Economic Development & Tourism Committee appointed Member Kala Pandit as Chair and Member Cory Twerdoclib as Vice-Chair.

CARRIED UNANIMOUSLY

Approval of Minutes

EDO McGee moved That the Economic Development & Tourism Advisory Committee approve the Minutes from November 4, 2024, as amended and be brought forward to a future Regular Council Meeting.

Seconded by Member Twerdoclib.

REPORT FOR COMMITTEE

Blackfalds EDO Winter Update – Nov 2024-Jan 2025

EDO McGee briefed the Committee on events and meetings that he attended.

Member Christa French moved That the Economic Development & Tourism Advisory Committee receive the Blackfalds EDO Winter Update (November 2024 – January 2025) report for information.

Seconded by Justine Loshny

Blackfalds Economic Development Website Sub-Committee

EDO McGee provided an update on the activities carried out by the Website Sub-Committee.

Councillor Dennis moved That the Economic Development & Tourism Advisory Committee receive the Blackfalds Economic Development Website Sub-Committee Report for information.

Seconded by Member Christa French.

Blackfalds Economic Development Strategy Sub-Committee

EDO McGee provided an update on the activities carried out by the Strategy Sub-Committee.

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Member Tyler Mitchell moved That the Economic Development & Tourism Advisory Committee receive the Blackfalds Economic Development Strategy Sub-Committee report for information.

Seconded by Member Darlington Etaje.

Inventure Volunteering 2025

EDO McGee shared details about the upcoming event in Calgary from May 21-23, 2025. He invited EDTAC Members to attend and volunteer, noting that there are no additional funds available for this event.

Motion:

Mayor Jamie Hoover moved That the Economic Development & Tourism Advisory Committee members to consider and to register as volunteers for Inventions 2025.

CARRIED UNANIMOUSLY

Mural Corridor Update

EDO McGee updated the Committee on the latest outcome and stated that Council was in full support and endorsed this plan.

Member Christa French moved That The Economic Development & Tourism Advisory Committee receive this report as information.

CARRIED UNANIMOUSLY

Protective Services Monthly Report & Development and Building Permit Report

Member Reina Lemieux moved That The Economic Development & Tourism Advisory Committee receive these reports as information.

CARRIED UNANIMOUSLY

Round Table Discussion

A round table discussion took place with the Committee.

ADJOURNMENT

Adjourned the Economic Development & Tourism Meeting at 8:22 p.m.

- Original Signed -

Ray Olfert, Chair

- Original Signed -

Lorrie Logan, Municipal Clerk