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**ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE**

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**PURPOSE:**

The purpose of the Economic Development & Tourism Advisory Committee (EDTAC) is to provide guidance and advice to the Economic Development Officer and to assist Administration in the implementation of the strategies outlined in the [Economic Development Business Plan](#) that serve to enhance economic development and tourism in the Town of Blackfalds.

**FUNCTION AND DUTIES:**

EDTAC is governed by a [Terms of Reference](#) guiding the municipalities Economic Development strategies. These include a diverse portfolio, ranging from community development initiatives, tourism opportunities, income attraction and business retention efforts.

**TERM OF OFFICE:**

Members serve a two (2) year term and may reapply for their positions, but reappointment is not guaranteed.

**MEMBERSHIP:**

Minimum of eleven (11) members that are appointed by Council;

Two (2) members of Council appointed annually at the Organizational Meeting;

A maximum of one (1) Lacombe County Councillor;

A minimum of eight (8) members from the public at large. Persons require experience in, or a passion for business, innovation or economic development.

The majority of members must maintain residence within the Town of Blackfalds. Those without residence must have a vested interest in the community and economic development region by means of, but not limited to land or business ownership or investment.

**MEETING FORMAT AND TIMES:**

EDTAC meetings are intended to be informal and structured to encourage maximum flexibility and open, honest debate.

Meetings will typically take place starting at 7:00 pm on the first or second Monday of September, November, January, March, and May. The Chair may call additional meetings as required.

**TRAINING:**

Board package and orientation session is provided for new members.