

**TOWN OF BLACKFALDS**  
**Economic Development & Tourism Advisory Committee**  
Civic Cultural Center – 5018 Waghorn Street  
Monday, November 6, 2023, at 7:00 p.m.

## **AGENDA**

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### **1. WELCOME AND CALL TO ORDER**

- 1.1 Welcome to the Blackfalds Economic Development & Tourism Advisory Committee for November 6, 2023
- 1.2 Call to Order
- 1.3 Adoption of Agenda

### **2. LAND ACKNOWLEDGEMENT**

- 2.1 Treaty Six Land Acknowledgement – Blackfalds Economic Development & Tourism Advisory Committee acknowledges that we are on Treaty 6 territory, a traditional meeting ground, gathering place, and travelling route to the Cree, Saulteaux (So-toe), Blackfoot, Métis, Dene (De-nay) and Nakota Sioux (Sue). We acknowledge all the many First Nations, Métis, and Inuit whose footsteps have marked these lands for centuries.

### **4. PRESENTATIONS**

- 4.1 N/A

### **5. BUSINESS**

- 5.1 Appointment of Chair and Vice-Chair for 2023-2024
- 5.2 Adoption of Minutes from September 11, 2023
- 5.3 Apollo Update – Dr. Gbenoba
- 5.4 BHPARC - Update
- 5.5 Rural Renewal – Update
- 5.6 Exploratory Visit – Mr. Wancheng from Vietnam & Mr. Badrakh Ganbold
- 5.7 Red Deer Symphony Orchestra
- 5.8 Apartment Complex – South Street
- 5.9 Bolt Report
- 5.10 Red Deer Recovery Community Development
- 5.11 Centex Convenience Store & Gas Bar
- 5.12 Available Retail Space in Blackfalds
- 5.13 CIBC & TD
- 5.14 Newcomers & Catholic Social Services
- 5.15 Bridge Road Development – Tutty Park
- 5.16 Central Alberta Tourism Alliance
- 5.17 Economic Developers Alberta – Ministry Dinner
- 5.18 Chamber Update – Moving to Eagle Builders Arena
- 5.19 Elkay Development – Blackfalds Crossing
- 5.20 Train Cessation – CPR
- 6.21 Tree Removal – Hwy 2A
- 6.20 Dress Code – Town of Blackfalds
- 6.21 Trans Canada Trail – Lacombe to Red Deer
- 6.22 EC Dev - Budget



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6. **CONFIDENTIAL**

N/A

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7. **ADJOURNMENT**

**TOWN OF BLACKFALDS  
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE  
IN PERSON  
September 11, 2023**

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A Blackfalds and District Economic Development & Tourism Advisory Committee meeting for the Town of Blackfalds was held in person on September 11, 2023 at the Civic Centre – Tayles Boardroom at 7:30 pm.

**MEMBERS PRESENT:**

Jamie Hoover, Town of Blackfalds Mayor  
Brenda Dennis, Town of Blackfalds Councillor  
Marina Appel, Town of Blackfalds Councillor  
Ray Olfert, Public at Large  
Cliff Soper, Public at Large  
Melissa MacLeod, Public at Large

**ATTENDING:**

Rick Sadick, Economic Development Officer  
Alyssa Borix, Community Services Administration Assistant

**REGRETS:**

Kyle Braithwaite, Public at Large  
Denise Sumner, Public at Large  
Craig Schroh, Public at Large

**OTHERS PRESENT:**

N/A

**AGENDA**

**1. ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE MEETING**

**1.1 CALL TO ORDER – 7:30 PM – IN PERSON**

- The regular meeting was called to order by Chair Olfert at 7:38 PM.

**2. LAND ACKNOWLEDGEMENT**

- a. Chair Olfert gave a land acknowledgement

**3. AGENDA APPROVAL**

**3.1 AGENDA FOR THE SEPTEMBER 11, 2023 ECONOMIC DEVELOPMENT & TOURISM  
ADVISORY COMMITTEE MEETING**

**RES. 17/23**

Member Soper moved to approve the agenda for the September 11, 2023 meeting as presented.

***MOTION CARRIED UNANIMOUSLY***

**TOWN OF BLACKFALDS  
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE  
IN PERSON  
September 11, 2023**

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**4. DELEGATION**

N/A

**5. BUSINESS ARISING FROM MINUTES**

N/A

**6. BUSINESS**

**6.1 BHPARC UPDATE**

- EDO Sadick gave a background
  - Apollo not closing, 1-3 new doctors
  - RDPCN meeting on Sept 13
  - Rural Health Week appreciation baskets were well received
  - Obstacles doctors and clinics face were discussed

**6.2 PROPOSED OPERATING BUDGET**

- EDO Sadick gave a background
  - Travel budget decreased
  - Red Deer Show participation
  - Lacombe Regional Tourism membership cost vs return
  - Rebranding moved to MarComm budget

**RES. 18/23**

Member MacLeod moved that the Economic Development & Tourism Advisory Committee recommend the proposed budget to Council.

***MOTION CARRIED UNANIMOUSLY***

**7. ACTION CORRESPONDENCE**

N/A

**8. INFORMATION**

**8.1 EDO INTRODUCTION AND UPDATE**

- EDO Sadick gave a background
  - Identified seniors housing as a main priority
  - Affordable living for all income levels
  - Feasibility study tomorrow
  - New pet store
  - Rural Renewal Stream
  - Fabricland in Red Deer is looking for a new building

**TOWN OF BLACKFALDS  
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE  
IN PERSON  
September 11, 2023**

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- Forum Properties, lease space available
- Seniors housing, minor assisted living

**8.2 RURAL RENEWAL STREAM UPDATE**

- EDO Sadick gave a background
  - Agency to apply for a designation
  - Encouraging immigrants to move/work for local businesses
  - Invest Alberta is picking up steam

**8.3 DEVELOPER SURVEY RESULTS**

- EDO Sadick gave a brief overview
  - Questions regarding “ZLL”, zero lot line
  - Businesses without signage, lightstand on Parkwood Rd not up-to-date
  - Review bylaw regarding signage

**8.4 NEW BUSINESS LICENSES**

- EDO Sadick gave a brief overview
  - 2 new home-based businesses

**8.5 BUILDING PERMITS**

- EDO Sadick gave a brief overview
  - Basement renovations
  - Some commercial
  - Dentist going in lot next Esso station

**8.6 LOCAL INTEL Q2**

- EDO Sadick gave a brief overview
  - Traffic remains steady
  - Reports are informational

**8.7 PROTECTIVE SERVICES REPORTS**

- EDO Sadick gave a brief overview
  - EDO would like to revise the time frame of when the agenda is distributed

**8.8 BOLT REPORTS**

- EDO Sadick gave a brief overview
  - Possible to purchase BOLT tickets at RDP Student Union

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8.9 REGIONAL TRAIL ECONOMIC CORRIDOR INTRODUCTION

- Mayor Hoover gave a background
  - Central Alberta Regional Trail Society
  - Update trail between Red Deer and Blackfalds
  - Neighbouring watersheds would like info spots along trail

8.10 BOARD MEMBER INTRODUCTION AND ROUND TABLE

**9. APPROVAL OF INFORMATION ITEMS**

**RES. 19/23**

Member Schroh moved that the Economic Development & Tourism Advisory Committee accept the information items as presented.

***MOTION CARRIED UNANIMOUSLY***

**10. APPROVAL OF MINUTES**

**RES. 20/23**

Councillor Appel moved that the Economic Development & Tourism Advisory Committee accept the minutes as amended for March 6 meeting.

***MOTION CARRIED UNANIMOUSLY***

**11. ADJOURN**

- a. Chair Olfert moved that the Economic Development & Tourism Advisory Committee meeting be adjourned.

**RES. 21/23**

Meeting adjourned at 9:00 PM.

***MOTION CARRIED UNANIMOUSLY***

**TOWN OF BLACKFALDS  
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE  
IN PERSON  
September 11, 2023**

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**RAY OLFERT, CHAIR**

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**RICK SADICK, ECONOMIC DEVELOPMENT OFFICER**

**Next meeting scheduled for November 6, 2023 @ 7:00pm**

DRAFT