

**TOWN OF BLACKFALDS
ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE**

Civic Cultural Center – 5018 Waghorn Street
Monday, December 1, 2025, at 7:00 p.m.

AGENDA

1. WELCOME AND CALL TO ORDER

- 1.1 Welcome & Introduction to New Members at Large
 - 1.2 Call to Order
 - 1.3 Receive Agenda
-

2. ACKNOWLEDGEMENT LAND

- 2.1 *Treaty 6 Land Acknowledgement – In the Spirit of Truth and Reconciliation, the Blackfalds Economic Development & Tourism Advisory Committee acknowledges that we are on Treaty 6 territory, the ancestral lands of Cree, Saulteaux (So-toe), Blackfoot, Métis, Dene (De-nay) and Nakota Sioux (Sue). We acknowledge all the many First Nations, Métis, Inuit, and non-status peoples whose footsteps have marked these lands since time immemorial.*

We recognize the inherent relationships Indigenous communities have with this land and its creatures and commit to supporting reconciliation and healing. We honour the resilience, culture, and contributions of Indigenous peoples, past and present.

As we gather, we pledge to listen, learn, and take meaningful action toward a future based on mutual respect and understanding as we continue on our journey of truth and healing. We recognize that reconciliation is not a single act but a lifelong journey—one that requires accountability, humility, and the centering of Indigenous voices.

3. PRESENTATIONS

None

4. BUSINESS

- 4.1 Receive Minutes from October 6, 2025
-

5. REPORT FOR COMMITTEE

- 5.1 Report for Committee, EDO Fall Report October – December 2025
 - 5.2 Report for Committee, EDO 2026 Work Plan Update
 - 5.3 Report for Committee, Term of Reference Review
-

6. DISCUSSION

- 6.1 Thank you Dinner
 - 6.2 Round Table Discussion
-

6. CONFIDENTIAL

None

7. ADJOURNMENT

TOWN OF BLACKFALDS ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE

Civic Cultural Centre – 5018 Waghorn Street

Monday, October 6, 2025, at 7:00 p.m.

MINUTES

MEMBERS PRESENT

Kala Pandit, Chair
Cory Twerdoclib, Vice Chair
Brenda Dennis, Town of Blackfalds Councillor
Edna Coulter, Town of Blackfalds Coucillor
Tyler Mitchell, Member at Large (*virtual*)
Robert Hogan, Member at Large
Kyle Braithwaite, Member at Large (*virtual*)
Ray Olfert, Member at Large
Reina LeMieux, Member at Large
Justine Loshny, Member at Large
Ray Olfert, Member at Large
Denise Sumner, Member at Large

OTHERS ATTENDING

Peter McGee, Economic Development Officer
Lorrie Logan, Municipal Clerk II
Jamie Hoover, Town of Blackfalds Mayor
Nadine St. Denis, Resident of Blackfalds

REGRETS

Darlington Etaje, Member at Large
Christina French, Member at Large
Trent Kroetsch, Member at Large

WELCOME AND CALL TO ORDER

Chair Kala Pandit welcomed all guests attending and called the Economic Development & Tourism Advisory Committee Meeting to order at 7:00 p.m.

It was noted that this meeting would proceed without comments or discussion from the audience.

RECEIVE THE AGENDA

Addition to the Agenda

If anyone has a Conflict of Interest due to a Council Member being present, please bring it up now.

- No comments were received.

MOTION:

Member Sumner moved That the Economic Development & Tourism Advisory Committee receive the Agenda for October 6, 2025, as amended.

CARRIED UNANIMOUSLY

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Monday, October 6, 2025, at 7:00 p.m.

MINUTES

TREATY 6 LAND ACKNOWLEDGEMENT

A Land Acknowledgement was read to recognize that the Town of Blackfalds is on Treaty 6 Territory.

PRESENTATIONS

None

BUSINESS

Approval of Minutes

MOTION:

Mayor Hoover moved That the Economic Development & Tourism Advisory Committee approve the Minutes from June 2, 2025, as presented. Seconded by Robert Hogan.

Completed Business Walk 2025

Economic Development Officer, McGee presented to the Committee the results of the 2025 Business Walk.

1. Promote EDTAC in the Community
2. Advertise Events via sandwich boards, etc.
3. Bring in a Business Consultant
4. Present the findings to the new Council
5. Assess why customers are not accessing the Businesses in the Town
6. Hire a Summer Student going forward.

MOTION:

Member Olfert recommended That the Economic Development & Tourism Advisory Committee members accept the results of the 1st Annual Blackfalds Business Walk. Seconded by Vice Chair Cory Twerdoclib.

MOTION:

Mayor Hoover recommended That the Economic Development & Tourism Advisory Committee members advise the next steps to take for Economic Development Officer McGee. Seconded by Member Justine Loshny.

MOTION:

Member Sumner recommended that the Economic Development & Tourism Advisory Committee members take an active role in raising awareness about our Economic Development Officer, Peter McGee, and the important role the Economic Development and Tourism Advisory Committee plays within the community. Seconded by Member Robert Hogan.

REPORT FOR COMMITTEE

EDO Summer Report – July to October 2025

EDO McGee gave a report on the activities and meetings that he attended from July to October 2025.



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Monday, October 6, 2025, at 7:00 p.m.

MINUTES

MOTION:

Member Sumner moved that the Economic Development & Tourism Advisory Committee receive the October 6, 2025, reports for information. Seconded by Brenda Dennis Town of Blackfalds Councillor.

ADJOURNMENT

Chair Pandit, adjourned the Economic Development & Tourism Advisory Committee Meeting at 8:03 p.m.

Kala Pandit, Chair

Lorrie Logan, Municipal Clerk

DRAFT

MEETING DATE: December 1st, 2025
PREPARED BY: Peter McGee, Economic Development Officer
SUBJECT: **EDO Fall Update**

BACKGROUND

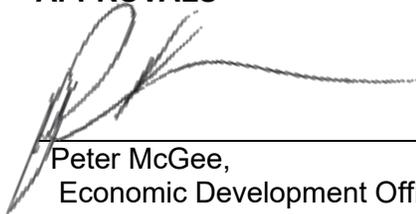
Comprehensive report detailing the initiatives undertaken by the Economic Development Officer during the period from Oct. 2025 to Dec. 2025.

- *Events*
 - Alberta Craft Brewers Conference – Oct 6th (see report below)
 - Rural Entrepreneur Stream Seminar (online presenter)
 - Fall Alberta Milk Producers Meeting
 - Lacombe Regional Emergency Management Partnership
 - Central Alberta Economic Partnership FGM
- Blackfalds Light Up/Moonlight Madness/Rally to the Rink
- Rural Entrepreneur Stream Meetings (x9)

ATTACHMENTS

- [Alberta Craft Brewers Association Conference Report](#)

APPROVALS



Peter McGee,
Economic Development Officer

Author

MEETING DATE: December 1st, 2025

PREPARED BY: Peter McGee, Economic Development Officer

SUBJECT: **EDO 2026 Work Plan Update**

BACKGROUND

The Economic Development Officer (EDO) annually formulates a comprehensive work plan that delineates strategic initiatives for the upcoming year. The 2026 plan is designed to build upon the successes and insights derived from the 2025 strategy, which concentrated on establishing foundational programs such as the Annual Business Walk, Lemonade Day, and Rally to the Rink. These initiatives aimed to enhance community engagement and fortify local business networks. Additionally, the 2025 plan prioritized establishing meaningful community connections to better understand local needs, identify gaps, and explore new opportunities for economic growth. Looking ahead to 2026, the work plan emphasizes efforts to attract and collaborate with commercial developers, thereby fostering new investments and facilitating business expansion within the region. Strengthening communication channels with the local business community will be a key focus, ensuring stakeholders remain well-informed and actively participate in economic development activities. The plan also aims to increase customer traffic to Blackfalds, supporting local enterprises and stimulating regional economic activity. The detailed draft of the 2026 EDO work plan provides a strategic framework that underscores a proactive approach to economic growth and community development. By leveraging lessons learned from previous initiatives and fostering stronger relationships with key stakeholders, the plan aspires to position Blackfalds as a vibrant, attractive destination for both businesses and residents. This strategic direction reflects a commitment to sustainable development, economic resilience, and community well-being, aligning with broader regional objectives and long-term growth aspirations.

ATTACHMENTS

- [2026 Economic Development Workplan](#)



Peter McGee,
Economic Development Officer

Author

MEETING DATE: Dec. 1st, 2025
PREPARED BY: Peter McGee, Economic Development Officer
PRESENTED BY: Peter McGee, Economic Development Officer
SUBJECT: **Terms of Reference Review**

BACKGROUND

The end of the calendar year is a great opportunity to review the Council Committee Bylaw and the EDTAC Terms of Reference to ensure they still accurately reflect the work we are doing and planning to do.

EDTAC's Terms of Reference are short, and most of the procedures are in the master "Council Committee Bylaw". Both the "Council Committee Bylaw" and the current EDTAC Terms of Reference are attached to this report.

BUSINESS

The EDTAC Committee has been asked to review the Terms of Reference and suggest any changes or updates.

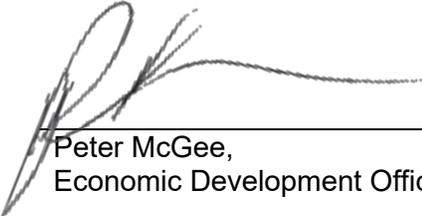
ATTACHMENTS

[Draft Council Committee Bylaw](#)

[EDTAC Terms of Reference](#)

RECOMMENDATION

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| <p>1. That the Economic Development & Tourism Advisory Committee members review the Terms of Reference and provide recommendations for any updates or changes.</p> |
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Peter McGee,
Economic Development Officer

Author