

Town of Blackfalds 2026-2030

Strategic Plan

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Vision

A vibrant, friendly, and forward-thinking community people are proud to call home.



Values



Accountable - We do what we say and explain our decisions clearly to each other and the public.



Collaborative - We work together constructively and remain open to diverse perspectives.



Compassionate - We consider the impacts of our decisions on people and the community.

STRATEGIC PRIORITIES



**Economic
Vitality and
Community
Prosperity**



**Community Life,
Safety, and
Inclusion**



**Leadership,
Engagement,
and Advocacy**



**Sustainable
Services and
Infrastructure**



STRATEGIC PRIORITY

Economic Vitality and Community Prosperity

Promote job creation and economic strength by attracting and retaining key businesses.

AREAS OF FOCUS

- **Business Attraction** - Attract investment to strengthen the local economy and employment base.
- **Business Retention** - Support existing businesses to encourage stability and long-term growth.
- **Economic Readiness** - Prepare policies, plans, and communications to support economic opportunity.





STRATEGIC PRIORITY

Community Life, Safety, and Inclusion

Foster an inclusive and secure community with diverse recreation and housing options.

AREAS OF FOCUS

- **Community Safety** - Prioritize safety to support a secure and welcoming community.
- **Recreation and Culture** - Leverage recreation and cultural assets to enhance quality of life and visitor experience.
- **Housing** - Support housing options that meet diverse community needs.
- **Inclusion and Belonging** - Strengthen inclusive spaces and connections to foster community belonging.





STRATEGIC PRIORITY

Leadership, Engagement, and Advocacy

Engage with the public and partners to align efforts and advance shared community goals.

AREAS OF FOCUS

- **Public Engagement** - Foster meaningful two-way dialogue to strengthen trust and understanding.
- **Regional Collaboration** - Collaborate with regional partners to improve service efficiency and shared outcomes.
- **Regional Participation** - Participate in regional initiatives to enhance cost-effective service delivery.
- **Advocacy** - Advocate on external issues that affect community wellbeing and local interests.





STRATEGIC PRIORITY

Sustainable Services and Infrastructure

Sustain long-term service reliability by planning infrastructure investments wisely.

AREAS OF FOCUS

- **Infrastructure Planning** - Align infrastructure investment to support planned growth and service reliability.
- **Asset Management** - Manage municipal assets to extend lifecycle value and reduce long-term risk.
- **Resource Stewardship** - Steward financial and physical resources to support long-term sustainability.
- **Service Alignment** - Align service levels with community needs and organizational capacity.



Strategic Priority Initiatives





STRATEGIC PRIORITY

Economic Vitality and Community Prosperity

Promote job creation and economic strength by attracting and retaining key businesses.

STRATEGIC PRIORITY INITIATIVES

- Update Economic Development Plan
- Complete Phase 2 of the Municipal Development Plan – Commercial, Industrial and Economic Development
- Approve new Offsite Levy Bylaw
- Construct access off Hwy 2A to Blackfalds Industrial Way through the Local Improvement Process
- Complete strategy session for Tri-Party Municipal Collaborative
- Update Taxi Business License Bylaw



STRATEGIC PRIORITY

Community Life, Safety, and Inclusion

Foster an inclusive and secure community with diverse recreation and housing options.

STRATEGIC PRIORITY INITIATIVES

- Develop Fire Master Plan
- Develop Emergency Response Plan for Railroad Emergency
- Install Emergency Generator at the Community Centre
- Complete Phase 1 of the Municipal Development Plan – Parks and Schools
- Construct new Ball Diamond
- Complete a Housing Needs Assessment
- Complete Phase 3 of the Municipal Development Plan - Housing and Transportation
- Complete Phase 4 of the Municipal Development Plan - Community Facilities and Emergency Services



STRATEGIC PRIORITY

Leadership, Engagement, and Advocacy

Engage with the public and partners to align efforts and advance shared community goals.

STRATEGIC PRIORITY INITIATIVES

- Update Communications and Public Engagement Policy
- Work with City of Lacombe and Lacombe County on Feasibility Study for Regional Recreational Facility
- Work with City of Lacombe and Lacombe County on Lacombe Lake Management Plan
- Continue to Advocate to Provincial and Federal Government for sustainable funding for Infrastructure Projects and other community needs
- Update Intermunicipal Collaborative Framework Agreements
- Adoption of the Municipal Development Plan



STRATEGIC PRIORITY

Sustainable Services and Infrastructure

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STRATEGIC PRIORITY INITIATIVES

- Complete and commission Eagle Builders Centre Arena 1 Plant Upgrade
- Complete construction on the Broadway Reservoir Expansion Project
- Construct McKay Ranch Lift Station
- Implementation of new Financial Software
- Complete a Service Level Review for Recreational and Cultural Services
- Complete Transportation Master Plan Update
- Complete Water and Wastewater Master Plans
- Complete Asset Management Strategy
- Complete Interim Safety Improvements at Broadway and Womacks Intersection